

MF Downtown Marketing Committee

12.18.17 Meeting Agenda – 9:00 a.m.

BID Office

1. **Marketing** (20 minutes)
 - a. Community Read Program

2. **Events** (30 minutes)
 - a. Christmas Downtown - Review
 - b. Falls Memorial Fest - Update
 - c. Beer Garden- Join us – Friday Jan 26

3. Open discussion (10 Minutes)

Next meeting – Monday, January 15th @ 9:00 am