



Dear Businesses and Community Organizations,

Did you know that Menomonee Falls Downtown hosts free **Summer Concerts** with music and entertainment for all ages? This year the concerts will be held at Mill Pond Plaza on Main Street on Thursday evenings, June through August. This family-friendly event is your opportunity to make community connections and promote your business or organization.

The concerts are a popular summer program in Downtown Menomonee Falls. Attendance has continued to grow each year since the event was established. Thousands of people join their friends and neighbors to enjoy some of their favorite music each summer.

Promote your organization by becoming a Concert Sponsor! Listed below are two ways to partner with Concerts in the Park:

Performance Sponsor (\$500):

- Promote your business at a specific concert and host an employee event that evening, if desired.
- Your company name will be prominently listed on all advertising on social media, web and print on menomoneefallsdowntown.com, Facebook, newsletter, on event publicity, fliers, and on advance and on-site signage.
- Additional visibility is available as the concerts are video recorded and shown on the Menomonee Falls cable channel during the summer.
- Typical attendance for evening concerts is 250-500 people.

“Friend of Concert” Sponsorship (\$100):

- Your company name will be listed on menomoneefallsdowntown.com, Facebook, and on-site signage.

If you want to help grow your business and support your community by becoming involved with the Downtown Summer Concerts, please give me a call at 262.251.8797. We appreciate your considering this request and look forward to talking with you soon! **Deadline for sponsorship is April 13, 2018.**

Sincerely,

A handwritten signature in black ink that reads "Barb Watters". The signature is fluid and cursive.

Barb Watters, Director
Village Centre Business Improvement District



MENOMONEE FALLS
DOWNTOWN
wheremain&apletonmeet

See Reverse side for Sponsorship details



2018 Concert Schedule at Mill Pond Plaza

6/14	Bobby Way & Chic
6/21	3D
6/28	David Hall
7/5	Joe and Janice
7/12	Larry Lynn Solo
7/19	The New Revue
7/26	Community Band (at MFHS)
8/2	Larry Lynn Trio
8/9	Main Street Song & Dance
8/16	Vintage Vegas
8/23	Sorry We're Open

Questions?

Contact Barb Watters
Village Centre BID Director
262.251.8797
vcmenfalls@wi.rr.com

Summer Concerts Sponsorship 2018

Performance Sponsor \$500 "Friends of Concert" Sponsorship \$100

Please send this form and your check made payable to Village Centre to P.O. Box 1001, Menomonee Falls, WI 53052.
Thank you for your support. **Deadline for sponsorship and/or ad is April 13, 2018.**

Company Name

Address

Contact Person

Phone

Email Address