

MF Downtown Marketing/Events Committee

4.16.18 Meeting Agenda – 9:00 a.m.

BID Office

1. **Marketing** (20 minutes)

- a. Country Life Magazine
- b. Phase 2 - Main St. Reconstruction
- c. Tourism Survey

2. **Events** (30 minutes)

- a. Falls Memorial Fest – Update / Sponsorships / Vendors
- b. Farmers Market – Update
- c. Concerts – Update / Sponsorships
- d. Beer Garden- Update / Sponsorships – Food Vendors
- e. Round Robin

3. Open discussion (10 Minutes)

Next meeting – Monday, May 14, 2018 @ 9:00 am