

## **MF Downtown Marketing Committee**

12.17.18 Meeting Agenda – 9:00 a.m.

BID Office

1. **Marketing** (20 minutes)

- a. FB, website - 2019
- b. Gift Certificates

2. **Events** (30 minutes)

- a. Christmas Market – Recap
- b. Valentine’s Day – how to promote
- b. Falls Memorial Fest

3. Open discussion (10 Minutes)

Next meeting – Monday, Jan 21, 2019 @ 9:00 am